

RFID Essentials What Our Customers Are Saying



Duncan Wallace, Manager, RFID • GPS • AutoID • Label • Expertise Center

RFID Essentials provides a great way to learn about RFID--and one that is unique and beneficial to the RFID industry. I liked so many aspects of it, it's hard to single out anything in particular. I think the "virtual lab" experience was right on. What a great way to convey this type of activity without a real lab to work with! Bringing in EPCglobal standards was exactly the type of thing folks need to be aware of when implementing RFID. Implementing an RFID project was stressed very well, along with understanding the ROI (and various ways to determine value). Everything was well thought out and presented in a logical fashion.



Dr. Patrick King, Global Electronics Specialist

RFID Essentials is an excellent learning tool for end-user companies piloting or rolling out RFID applications. Because it's online and very visual, it's well adapted to global companies. My team particularly liked its imaginative, interactive exercises. The final exam is challenging, but a good measure of a person's readiness to plan a pilot.



Dave McCarty, Brand Protection Specialist

RFID Essentials is outstanding! It is rare that a self-paced course can prepare an individual to address both the business and technical considerations of RFID technology in such an interactive and effective manner.



Ron Rose, Vice President, Business Development

RFID Essentials provides a convenient, easy-to-understand way to learn about RFID. It's self-paced and uses a unique interactive method to introduce the technology and progress to advanced aspects of enterprise deployment. The course prepares individuals to make informed decisions about how to implement the technology within their company. Even if you are experienced using RFID technology, you can learn a lot from RFID Essentials about how RFID is being used today and what may be possible tomorrow.



Will Hurst, Mobile Solutions Architect, AT&T Global Business Solutions

Overall I thought RFID Essentials was excellent!!! It's a great introductory course for people in a variety of functional areas. The presentation, interface, and most importantly the content was very good. I really liked:

- the virtual lab -- There is nothing like visualization and interaction to drive home a complex concept, and those exercises were very good.
- how the course was laid back and laced with humor.
- the quiz and test questions -- They were interesting and challenging but were appropriate and straight forward.



Daniel Connolly, Sales Leader

RFID Essentials is a comprehensive training tool that includes virtual, hands-on demonstrations and step-by-step testing to ensure comprehension. Its lively and imaginative format is highly motivational.



Dr. Tony Mucciardi, President, Tree Radar, Inc. and Adjunct Professor, U.S. Naval Academy:

“This course is really comprehensive—nearly a semester’s worth of information. But because it’s so efficient, it only takes eight hours to complete. Our students were captivated by the animations and YouTag Virtual Workshop exercises. They now have a better grasp of how radio waves can be used to identify and monitor objects.”